



## Dr Anna Lee Rowe

B.Bus, M.Com (Distinction)(Curtin), PhD. (Macq., Syd.), CPA



### Positions and Contact Details

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### BRIEF PROFILE

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Dr Anna Lee Rowe, *PhD, M.Com, B.Bus*, is a Certified Practising Accountant (CPA) by profession who earned her doctorate at the Graduate School of Management, Macquarie University, Sydney. Her thesis was in Corporate Environmental Management and Reporting in China. Anna has worked in industry for ten years prior to joining the Graduate School of Business, Curtin University. Her research interests include corporate environmental management, sustainability reporting, knowledge management and action research in education for sustainability. Recent publications in refereed journals include: *Journal of International Business Strategy*, *International Journal of Business Research*, *International Journal of Management Education*, *Review of Business Research*, *Public Management Review Journal*, *Knowledge Management Research & Practice*, *International Journal of Sustainable Development and World Ecology*. She is on the editorial board of the *Asia-Pacific Centre for Environmental Accountability* journal and Guest Editor of *Greener Management International* - Special Issue 50 (China). Anna has secured funding with five other institutional partners for current research project (*Sustainable Management for Organisations, Business and Government*) under the seventh round of the European Union/Australia Joint Mobility Projects grant.

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## Industry Experience & Consultancy

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Anna is a Certified Practising Accountant by profession with more than 20 years of experience in various fields, including financial management, management accounting and business development in the information technology, engineering and education industries. Her experience includes roles as Management Consultant, Financial Controller and Director.

In her professional capacity as a CPA, with a passion for Corporate Accountability, Anna consults extensively to clients from not-for-profit, government and private sectors. These include organisations in industries such as:

- Water Corporation, Western Australia – *Management Essentials*.
- Chamber of Commerce and Industry (WA) Training Services – *Finance for non-Finance Managers*.
- Simulus Consultancy - *Finance for non-Finance Managers*.
- The Australian Centre for Natural Gas Management – Executive Management Certificate (Gas).
- Government of Western Australia, Ministry of Transport, Main Roads Western Australia – *Triple-Bottom-Line reporting*.
- Uniting Church Homes – *Managerial Accounting*.
- AUSAID – *Professionalising Human Resources Management Practices for the Philippines program*.

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## Teaching Areas

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### **Unit Controller and Lecturer of the following multi-disciplined Masters degree units :**

- Financial Management 550
- Strategic Cost Management 660
- Sustainability Management Strategy 660
- Business Research Project 593: China Study Tour

### **Awards for Teaching:**

- Awarded EU-Aust 'Joint Mobility project' Grant (2011 – 2013) funded by: The EU 'Education, Audiovisual and Culture Executive Agency' (EACEA) & the Aust Department of Education, Employment and Workplace Relations (DEEWR). Six universities partnership securing approx. AUD 600,000.
- Winner of 2009 Australian Learning and Teaching Council (ALTC) Award for Postgraduate Programs that Enhance Learning
- Owen Watts Prize for Excellence in Teaching and Innovation Award – School Award (2004)

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### **Research**

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#### **Research Interests**

- Education for Sustainability
- Corporate Sustainability Impacts
- China corporate environmental management and reporting
- Corporate environmental accounting and disclosures
- Corporate social accountability and reporting
- International accounting
- Triple Bottom Line reporting

#### **Publications – Refereed journal articles and book**

Rowe, A. 2011. Corporate Environmental Sustainability Management Strategies: Looking Through the Chinese Lens. In *The Handbook of Corporate Sustainability: Frameworks, Strategies and Tools*, ed. M. A. Quaddus and M. A. B. Siddique, 11-36. Cheltenham, UK - Northampton, MA USA: Edward Elgar Publishers.

Huang, L., M. Quaddus, A. Rowe, and C. Lai. 2011. An investigation into the factors affecting knowledge management adoption and practice in the life insurance business. *Knowledge Management Research & Practice* 9 (1):58-72.

Naudé, M., M. Quaddus, A. Rowe, and M. Nowak. 2011. Adoption of environmental standards in Australia: focus on ISO 14001. *International Journal of Sustainable Development and World Ecology* 18 (5):461.

- Rowe, Anna and James Guthrie. (2010). "The Chinese Government's formal institutional influence on corporate environmental management." *Public Management Review* 21: 511-529.
- Rowe, Anna and Walter Wehrmeyer. (2010): "Education for sustainability: Developing MBA students' critical reflective and action learning in their work context." *Review of Business Research* 10: 145-149.
- Naude, Marita, Margaret Nowak, Gail Thomas, and Anna Rowe. (2010): "Managing industry-academia partnerships." *International Journal of Management Education* 8 71-82.
- Rowe, A. (2008). 'Evolutionary epic of 'greening' Chinese dragons' management institutions.' *International Journal of Business Research*, Vol. 8 (1), pp. 125-132.
- Nowak, M., A. Rowe, et al. (2008). "Weaving sustainability into business education." *Journal of the Asia-Pacific Centre for Environmental Accountability*, Vol. 14(2), pp. 20-34.
- Diener, B. and Rowe, A. (2007), *China: The challenges of economic growth and environmental sustainability*, Special Issue, Greener Management International (eds.), Greenleaf Publishing.
- Rowe, A. (2006), 'Looking through the Chinese 'lens' of corporate environmental management', *Journal of International Business Strategy*, Vol. 5 (1), pp. 105-112

### **Book Chapter**

- Rowe, A. L. (2012) 'Sustainability accounting and reporting', in G. Moscardo , G. L. G. W. e. a., ed. *Sustainability in Australian business: principles and practice*, Milton: John Wiley & Sons, 219-248.

### **Refereed Conference Proceedings**

- Rowe, Anna, Eijaz Ahmed Khan and Mohammed Quaddus. 2012. Exploring Sustainable Growth of Social Micro-enterprises (SGSMEs) in an Emerging Economy. In *15<sup>th</sup> EMAN 2012 European Conference*, Helsinki, FINLAND.
- Hossain, Moazzem, Anna Rowe and Mohammed Quaddus. 2012. Drivers and barriers of corporate social and environmental reporting (CSER) practices in a developing country: Evidence from Bangladesh. In the *10<sup>th</sup> Interdisciplinary Perspectives on Accounting Conference*, Cardiff University, UK.
- Hossain, Moazzem, Anna Rowe and Mohammed Quaddus. 2012. Social obligation as a driver of corporate social and environmental responsibility (CSER) practice and reporting: evidence from an emerging economy. In *16th Annual Conference, Financial Reporting and Business Communication Research Unit*, University of Bristol, UK.
- Rowe, Anna, Margaret Nowak, M A Quaddus, and Marita Naud. 2011. Corporate Community Investment Impact: Looking through the Lenses of Stakeholders. In *10th*

*CSEAR Australasian Conference (Conference on Social and Environmental Accounting Research)*, edited by T. Wilmshurst. University of Tasmania, Launceston.

- Hossain, Moazzem, and Anna Rowe. 2011. Enablers for corporate social and environmental responsibility (CSER) practices: Evidence from Bangladesh. In *10th CSEAR Australasian Conference (Conference on Social and Environmental Accounting Research)*, edited by T. Wilmshurst. University of Tasmania, Launceston.
- Rowe, Anna. 2010. "Corporate kangaroos' and dragons' sustainability disclosures: A comparative analysis." In *Proceedings of the 6th Asia Pacific interdisciplinary research in accounting conference*, edited by Professor James Guthrie, Professor Lee Parker, University of Sydney, Australia: APIRA, July 2010.
- Rowe, A. L., R. Welford, M. Nowak, M. Quaddus, M. Naude, and M. Hossain. 2009. Corporate Sustainability Reporting: The Australian Barometer. In *Curtin International Business Conference*, edited by M. Quaddus. Miri, Sarawak, Malaysia.
- Rowe, A., and J. Guthrie. 2009. Regulatory Institutional Influence On Corporate Environmental Management In China. In *8th Australasian Conference on Social and Environmental Accounting Research*, edited by M. Milne and A. Ball. University of Canterbury, Christchurch, NZ.
- Rowe, A. and Guthrie, J. (2009) "Institutional Cultural Norms of Chinese Corporate Environmental Reporting" in *The Interdisciplinary Perspectives on Accounting Conference*, Innsbruck, Austria, July 2009.
- Rowe, A. L., and J. Guthrie. 2009a. "Chinese Government's Formal Institutional Influence On Corporate Environmental Management". In *1st International Conference on Sustainable Management of Public & Not for Profit Organisations* edited by J. G. G. Farneti, O. Stephen and F. Farneti. University of Bologna, Italy. SMOG, University of Bologna, Italy.
- Rowe, A. L., J. Guthrie, and M. Paton. 2009. Public Environmental Reporting In China. In *1st International Conference on Sustainable Management of Public and Not-For-Public organisations*, edited by G. Farneti, J. Guthrie, O. Stephen and F. Farneti. University of Bologna, Italy. SMOG, University of Bologna, Italy.
- Rowe, A., M. Naude, G. Thomas, M. Nowak (2008). "Waltzing in partnership with business industry: Education for Sustainability" Paper accepted at *The 7th Australasian Conference for Social and Environmental Accounting Research*, Centre for Accounting, Governance and Sustainability, University of South Australia, December 2008, pp. 613-627.
- Thomas, G., Naude, M., Rowe, A.L. and Nowak, M. (2008). *Partnering for Sustainability: Reflections on an industry-academia alliance*. 22<sup>nd</sup> ANZAM Conference, 2-5 December 2008, Auckland, New Zealand.

- Rowe, A. (2008). 'Evolutionary epic of 'greening' Chinese dragons' management institutions' Paper accepted at the *International Academy of Business and Economics*, Stockholm, Sweden, June 2008.
- Rowe, A (2007) "Corporate Environmental Reporting: Informal Institutional Chinese Cultural Norms" Paper accepted at *The 5<sup>th</sup> Asian Pacific Interdisciplinary Research in Accounting Conference*, Auckland, New Zealand, July 2007.
- Rowe, A and Guthrie, J (2007) "Corporate Environmental Reporting: Informal Institutional Norms" Paper accepted at the *6<sup>th</sup> Australasian CSEAR Conference*, The University of Sydney, December 2007.
- Rowe, A. (2006), 'Looking through the Chinese 'lens' of corporate environmental management', Paper accepted at the *International Academy of Business and Economics*, Las Vegas, October 2006.
- Rowe, A (2005) "Greening Corporate Reporting" Paper accepted at *The 17<sup>th</sup> Asian Pacific Conference on International Accounting Issues*, Wellington, New Zealand, November 2005.
- Rowe, A and Whiteley, A (2004) "The Regulatory and Cultural Interface in CEM/CER Research: The *Yin & Yang* Holistic Approach" *The Fourth Asian Pacific Interdisciplinary Research in Accounting Conference*, Singapore, July 2004.
- Rowe, A & Wehrmeyer, W. (2001) "Why does the Talk of Positive Environmental Values not match the Walk of Environmental Accountability in Shanghai?" *The Third Asian Pacific Interdisciplinary Research in Accounting Conference* Adelaide, July 2001.